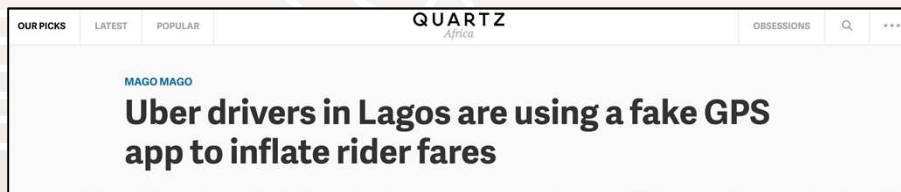


PROBLEM

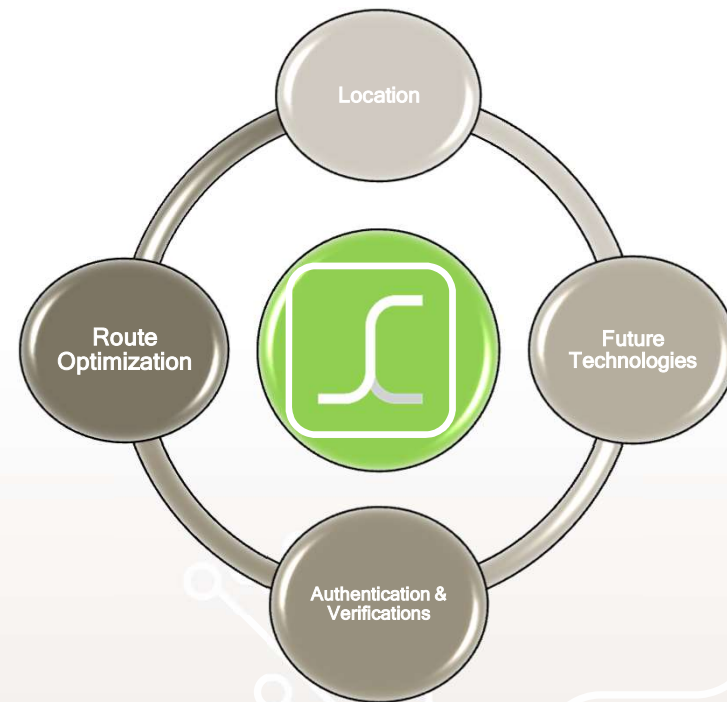
Most addressing systems focus solely on *LOCATION*



Result is the challenge faced by global companies like Uber in Africa.



SOLUTION



An address LIKE  CNL-KKF for us is a foundation for other technologies that make economic impact.

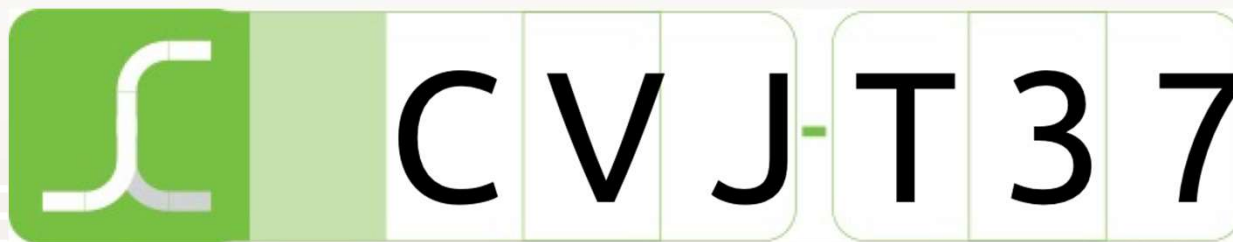


Implemented by

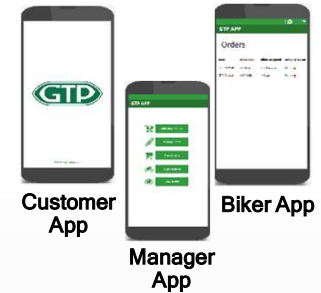
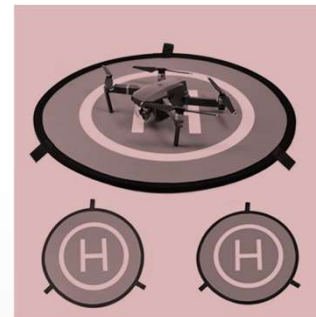
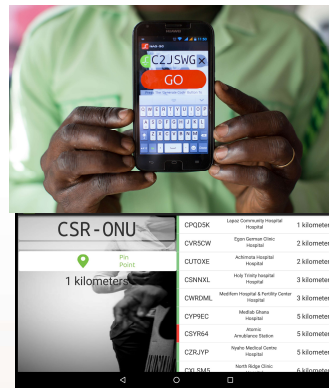


WHAT IS A SnooCODE?

A SnooCODE is a 6 or 7-digit alphanumeric geolocation code that acts like a UK post code or a US Zip Code except over 200 times more precise. It can be used to provide directions to any location and is accurate to within less than 7 meters.



PRODUCTS



Free for public use across Africa.
Can resolve a SnooCODE location to within less than 7 meters on any mapping platform.

Useful to accurately locate victims in emergency situations, significantly cutting down ambulance response times.

Leverages drone's development kits to provide drones accuracies of 50cm - 70cm.
Useful for surveys.

3-in-1 app that is synced to a real-time database.



Implemented by



SnooCODE has been built to make future applications cheap and accessible



MARKET VALIDATION

\$4 TRILLION +

GLOBAL LAST-MILE

LOGISTICS VALUE

\$24.6 BILLION +

LAST-MILE LOGISTICS (LML)

MARKET VALUE FOR AFRICA

\$73 MILLION +

EXTRACTED VALUE





BASED ON EFFICIENCIES

WE BRING TO MARKET

(0.3% OF LML value for

Africa).

COMPETITION

	 tinyDAVID™ ...tiny solutions for BIG problems	 WHAT3WORDS	 VOKACOM	 OkHi
Availability Offline	*	*	-	-
Additional functionalities like optimizations, verifications, drones	***	**	-	-
User Friendliness (Addresses are memorable)	*	-	*	-
Existing Partnerships & Agreements with countries	* * *	* * * *	*	*

* Healthcare

* Commercial

* Countries



COMPETITIVE ADVANTAGE

Robust

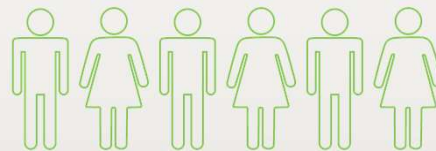
- Has inbuilt error detection and correction
- Resilient to abuse, mistakes and falsification



February 27, 2018

Ease of Use

- Operable by people with low literacy levels.
- Addresses are easy to remember and can be used across different languages (A-Z, 1-9)
- Seamless usability without internet



Tech Entrepreneurship Initiative 'Make-IT in Africa'

Easily Computable

- Has extended versions to increase accuracy
- Easily computable for applications in complex computations.
- Can be easily integrated with other software



SnooCODE

Page 7



Implemented by



DEUTSCH-AFRIKANISCHES
WIRTSCHAFTSFORUM
NORDRHEIN-WESTFALEN



PARTNERSHIP & RECOGNITION



“WE BELIEVE WE HAVE THE STICKEST PRODUCT IN OUR INDUSTRY ”

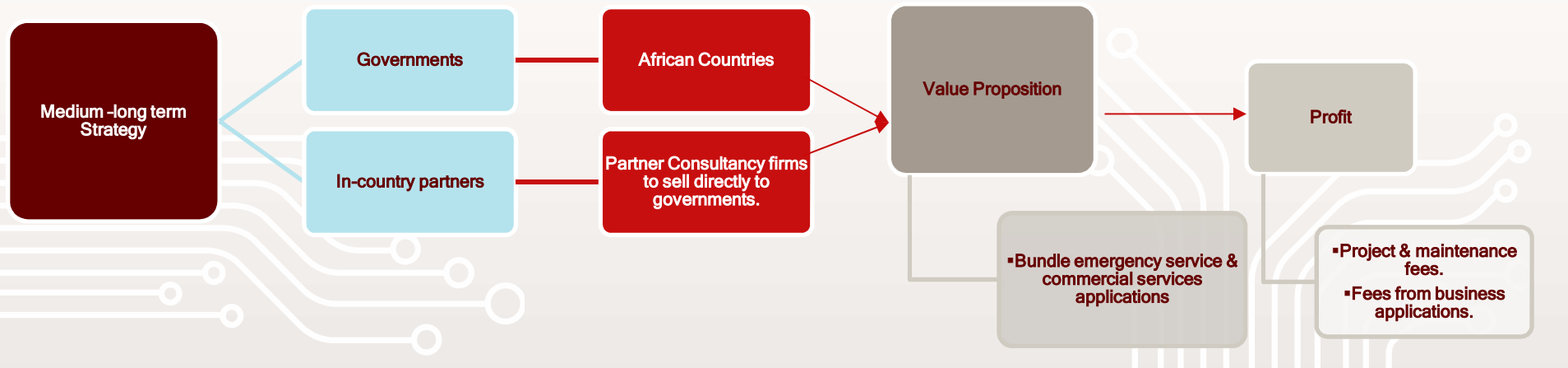
“BECAUSE WE BUILT IN AFRICA, HAVE BUILT FOR ALL 54 AFRICAN COUNTRIES AND HAVE LEARNT LESSONS ABOUT WHAT IS IMPORTANT TO PEOPLE.”

Le Monde

B B C



BUSINESS MODEL





Implemented by



FINANCIALS

Stage	Time	Amount
Seed Round	March 2014	\$350,000

Exit Strategy



Enable Google postcode addressing system to Africa and world.



Enable Uber play in logistics space, locate and drop off more easily across Africa with less human intervention



Enable Amazon to ship directly to any address across African



Enable Alibaba to ship directly to any address across African